MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

QIU SHUFEN

DIGITAL TECHNOLOGIES IN EDUCATIONAL COMMUNICATION

Master's thesis ABSTRACT

Speciality: 1-23 80 11 Communications

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ABSTRACT

The master's thesis of the master's student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Qiu Shufen « Digital Technologies in Educational Communication» is devoted to the Chinese experience of adopting new educational technologies and their impact on educational communication. While conducting the research, the author obtained following results: the most significant new features of digital technologies' application in educational communication are revealed; circumstances and reasons of the problem of insufficiently effective use of digital technologies to improve the quality of educational communication are examined.

The purpose of the work is to evaluate the current state and prospects of digital technologies' implementation in the educational process by the example of the formation of e-education in China.

Keywords: educational technologies, digital communication, e-education, China.