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**SOCIAL MEDIA METHODS OF ENCOURAGING YOUTH IN  
CHARITY AND VOLUNTEERING IN BELARUS AND CHINA**

Master's thesis  
ABSTRACT

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## ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Miss Zhang Xin “Social media methods of encouraging youth in charity and volunteering in Belarus and China” is devoted to study ways to encourage young people in Belarus and China to participate in charity and volunteering through social media and what needs to be improved for better development. The paper reviews the development of charity and volunteering in Belarus and China and the current situation of attracting young people to participate in activities through social media, discusses the differences and development conditions, and reveals the prospects and characteristics of using social media to engage young people in charity and volunteer activities in China and Belarus.

The master's thesis aims to improve the practice of using social media for the development of charity and volunteering in Belarus and China.

*Keywords: charity, volunteering, social media, encourage, actively participate in, young people, improve the development, social practice, socio-cultural essence, organization means, direction.*