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FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES  
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WANG SIYU

**DYNAMICS OF THE DIGITAL COMMUNICATION  
IN THE PEOPLE'S REPUBLIC OF CHINA**

Master's thesis  
ABSTRACT

Speciality: 1-23 80 11 Communications

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## ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Mr. Wang Siyu “Dynamics of the Digital Communication in the People's Republic of China” is devoted to study the development of social networks in China. In the master thesis, the following studies (developments) were carried out: The characteristics of social networks and the possibilities of their use are considered; the constructive potential of China's social networks in the communicative space of modern society is characterized; the effectiveness of China's network communication is determined.

The master's thesis aims to reveal the main characteristics of China's network communication and its impact on social development.

*Keywords: digital communication, Chinese social network, social development trends, mobile internet, mobile applications.*