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MEDIA COVERAGE OF SINO-BELARUSIAN COOPERATION

Master's thesis
ABSTRACT

Speciality: 1-23 80 11 Communications

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Minsk, 2021

ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Tan Weidong “Media coverage of Sino-Belarusian cooperation” is devoted to the media coverage of the growing cooperation between China and Belarus. The significance of this topic relates to the fact that the population of both countries needs actual information on this issue. This information can help people decide to start new businesses, increase educational exchanges and tourism, so that the two countries can achieve friendly cooperation.

The aim of the master's thesis is to describe the main topics and mechanisms of media coverage of the Belarusian-Chinese cooperation in the two countries in recent years.

Keywords: cultural dialogue, mass media, cooperative report, media technology, multicultural world, modernization, communication society, social communication, international media, Belarus, China