

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**INTERCULTURAL COMMUNICATION IN EVERYDAY LIFE
AND BUSINESS AMONG YOUNGER GENERATION
OF CHINA AND GERMANY**

Master's thesis
ABSTRACT

Speciality: 1-23 80 11 Communications

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ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Luo Xin “Intercultural communication in everyday life and business among younger generation of China and Germany” analyzes how contemporary youth in these countries consider exchanges with other young people in their everyday life and business. The author shows how to formulate inter-regional youth development policies in order to cultivate a friendly soil for youth professional and cultural development, and to promote youth dialogue and social exchange on the inter-state level.

The aim of the master thesis is to describe the intercultural communication among youth in two countries and provide directions for regional youth policies to cultivate a friendly soil for youth development.

Keywords: young people, intercultural communication, generation, youth policy, business communication, everyday life communication, China, Germany.