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**THE CORPORATE CULTURE OF THE COMPANY AND ITS IMPACT
ON THE EFFICIENCY OF THE ORGANIZATION**

Master's Thesis

Speciality 1-25 80 01 Economics

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ABSTRACT

Master's thesis: 61p., 8 fig., 4 table, 40 sources

CORPORATE CULTURE; STAKEHOLDERS; CORPORATE EFFICIENCY; IMPACT MECHANISM; HAIDILAO

The object of the study is corporate culture.

The subject of the study is the impact of corporate culture on organizational efficiency.

The purpose of the thesis is to study the influence mechanism of corporate culture on organizational efficiency from the perspective of stakeholders.

Research methods: literature research method and case text analysis method.

Research and development: from the perspective of corporate stakeholders, this paper discusses the influence mode and mechanism of corporate culture on organizational efficiency. Taking Haidilao company as an example, the structural model and internal logic of the concept of corporate culture of Haidilao company are sorted out and refined. Put forward practical suggestions and summarize excellent experience.

Elements of scientific novelty: improve the people-oriented enterprise culture construction, pay attention to the role of employees, customers and partners on enterprise performance, respect employees, serve customers, motivate partners, and improve organizational efficiency

Scope of possible practical application: this suggestion can be used as a reference for other companies to formulate corporate culture.

Technical, economic, social and (or) environmental significance: studying the theory that corporate culture influences efficiency through stakeholders and learning the corporate culture construction of Haidilao with human text can provide reference for other enterprises to formulate corporate culture.

Based on the analysis of the literature, the author defines the concept of related person; The mechanism of action was discussed. And take the case as the proof, carries on the verification to the theory. It has clear thinking, good logicity, proper references, and references of corresponding authors.