

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS  
BELARUSIAN STATE UNIVERSITY  
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES  
Department of Social Communication

MASALOVICH Ulyana Petrovna

**THE BELARUSIAN DIASPORA:  
A COMPARATIVE ANALYSIS OF THE CONTENT  
OF VIRTUAL COMMUNITIES**

Master's thesis  
ABSTRACT

Speciality: 1-23 80 11 Communications

Scientific supervisor:  
Tatiana V. Kupchinova  
Doctor of Philosophy in Sociology,  
Assistant Professor

Minsk, 2021

## **ABSTRACT**

The master's thesis of Ulyana Masalovich, master student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences at Belarusian State University, «Belarusian Diaspora: Comparative Analysis of the Content of Virtual Communities» is devoted to the communication of the Belarusian diaspora in the digital environment. The thesis considers the phenomenon of diaspora in social sciences and humanities; interdisciplinarity in the study of diasporas; the history of Belarusian diaspora formation; the characteristics of modern diasporas and their types are given; the ethno-cultural, institutional and socio-psychological characteristics of modern Belarusian diaspora are described; the development trends of Belarusian diaspora are revealed; the functions of Belarusian diaspora are determined; virtual ethnic communities of Belarusian diaspora are determined; social networks as the communication space of the Belarusian diaspora are ; the online survey of members of the Belarusian diaspora is conducted; the content analysis of posts in social networks is conducted.

The aim of the master's thesis is to reveal the peculiarities of the Belarusian diaspora's communication in the virtual space.

*Key words: digital environment, diaspora, digital diasporas, diaspora communities, migration, Belarusian diaspora, virtual space, national identity.*