

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

Li Zhi

**FINANCIAL RISK MANAGEMENT IN THE NEW ENERGY
AUTOMOBILE INDUSTRY**

Master's thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

Supervisor:
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Admitted to Master's thesis defense on
" ____ " _____ 2021

Head of Chair
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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis: 54 pages, 9 figures, 14 tables, 1 appendices.

FINANCIAL RISK, MANAGEMENT, RISK CONTROL, ANALYTIC HIERARCHY PROCESS, NEW ENERGY VEHICLE, OPTIMIZATION METHOD

The aim of the study is through the analysis of the new energy automobile industry, identify the main financial risks and their causes.

In response to the financial risks facing the new energy auto companies, propose effective control and prevention measures.

Either research systematically sorts out the relevant theories of corporate financial risk management, and conducts in-depth research in conjunction with BYD's case, which can further enrich the application of financial risk management theories in new energy vehicles.

Object of the research: New energy automobile company BYD.

Subject of the research: Financial risk management at new energy automobile industry.

Research methods: Literature research method. Case study method. Combine quantitative and qualitative analysis.

Realm of the possible practical application: Porposed measures to improve financial risk management process can be applied in new energy automobile companies both in China and globally.