MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS STATE EDUCATIONAL INSTITUTION "SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

Li Xin

ESTABLISHMENT OF THE BALANCED SCORECARD FOR HARBIN INSTITUTE OF TECHNOLOGY

Master`s thesis specialty 1-26 80 04 "Management" (profile "Financial Management")

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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis on the topic: ESTABLISHMENT OF THE BALANCED SCORECARD FOR HARBIN INSTITUTE OF TECHNOLOGY: 86 pages, 6 figures, 14 tables, 2 appendices

Key words: BALANCED SCORECARD , EDUCATION, HARBIN INSTITUTE OF TECHNOLOGY

Research object – Harbin Institute of Technology (HIT).

The relevance of the topic of the work how to establish an effective balanced scorecard system for Harbin Institute of Technology (HIT).

The aim of the master's thesis is to establish the balanced scorecard system of Harbin Institute of technology.

To achieve this goal, we must solve the following problems:

- -Reveal the theoretical aspects of Balanced Scorecard;
- -Analyze the present situation and problems of Harbin Institute of Technology(HIT);
- -Establish the Balanced Scoredcard for Harbin Institute of Technology(HIT)

Research methods include economic analysis and general scientific research methods (analysis, induction and logic).

In writing this work, we used the scientific methodology and pedagogical literature of domestic and foreign authors and journals.

The thesis consists of introduction, three chapters, conclusion, source and application list.

Scope of application of the results obtained: higher educational institutions of the People's Republic of China.