

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

STATE EDUCATIONAL INSTITUTION

"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

Zhao Jing

**THE ROLE AND APPLICATION OF FINANCIAL MANAGEMENT IN
ENTERPRISE MANAGEMENT**

Master's thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

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Admitted to Master's thesis defense on
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GENERAL CHARACTERISTICS OF THE WORK

Master thesis: 57 pages, 6 figures, 10 tables, 25 sources

FINANCIAL MANAGEMENT, BUSINESS MANAGEMENT, APPLIED RESEARCH

The aim of the study: How financial management affects the management and business activities of a firm.

In order to achieve this objective, this paper intends to discuss the application of financial management theories and methods in overall corporate decision making such as investment decisions, as well as the application of financial management methods and information in the daily management of key departments, in order to demonstrate the effectiveness of financial management theories in all levels of corporate management.

Object of the research: This paper analyzes the current management situation and problems of YB Company, and then provides solutions based on financial management and business management knowledge.

Subject of the research: The role and application of financial management in business management.

Research methods: theoretical analysis and empirical analysis method

Realm of the possible practical application: To suggest solutions to the current situation of financing, investment, inventory management and earnings distribution problems of the company based on the principles of business management. It will lay the foundation for the future improvement of financial management and corporate management measures in YB, and also serve as a reference for other pharmaceutical companies.