ministry OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

WANG BO

VIRTUAL BUDDHISTIC COMMUNITIES IN RUNET

Master's Thesis ABSTRACT

Qualification 1-23 81 03 «Communicative management»

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ABSTRACT

The purpose of the study is to identify trends in the development of buddhistic communities in RuNet.

The object of the study is Buddhist communities in the Russian-speaking cultural space.

The subject of the research is the features of virtual Buddhist communities in RuNet.

The methodological basis of the Master's thesis consists of the generalscientific methods of scientific cognition: the method of analysis and synthesis, the method of induction and deduction, the descriptive and historical method, the method of classification, the method of analogy and generalization.

In the process of preparing the thesis the following results were obtained:

 considered Buddhism as a religious-philosophical phenomenon and part of the cultural tradition of the Russian-speaking cultural space;

- identified trends in the development of Buddhism in the context of globalization;

- an excursion into the history of the development of Buddhism in the Russian-speaking cultural space;

- revealed the characteristics of Buddhist Internet resources in RuNet.

The novelty of the results is due to the lack of knowledge of the feature of virtual Buddhist communities in RuNet. The results have significant potential theoretical and practical application. The materials of the Master's thesis can be used in the educational process, in research, as well as in the development of measures to regulate religious Internet-communication.

Results of the thesis were obtained on the basis of reliable sources and independently conducted research.

Keywords: buddhism, religion, religiousness, secularization, RuNet, virtual communities, buddhist communities.