## MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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## PRESS SERVICES IN THE GOVERNANCE SYSTEM (on the example of the Ministry of Taxes and Duties of the Republic of Belarus)

Graduate Thesis ABSTRACT

Qualification 1-23 01 15 «Social Communications»

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## ABSTRACT

The object of research of the thesis is the press service in the government of the Republic of Belarus on the example of the press service of the Ministry of Taxes of the Republic of Belarus. The aim of the thesis is to study the work of the press services in the government of the Republic of Belarus (for example, the press service of the Ministry of Taxes and Dues of the Republic of Belarus). The object of the thesis is the press service in government. The subject of the thesis is the features and key characteristics of the press services in the state authorities of the Republic of Belarus (for example, the press service of the Ministry of Taxes and Duties of the Republic of Belarus). The methodological basis of the thesis is formed by the methods and forms of scientific knowledge, such as the method of comparative analysis and synthesis, content analysis.

In the process of writing a thesis, the following results were obtained: the concept of government, their functions, forms, methods and goals; considered the system of public administration of the Republic of Belarus; concept and key characteristics of press services; main aspects of the activities of press services in government; the state of the Belarusian press services in government bodies; reviewed and analyzed the activities of press services in state authorities on the example of the Ministry of Taxes of the Republic of Belarus.

As part of the thesis, the communication channel of the press service of the Ministry of Taxes and Duties of the Republic of Belarus was analyzed: the media, the official website and the page on the social network Facebook; key characteristics of the communication activities of the press service of the Ministry of Taxes and Duties of each channel were highlighted, possible recommendations for improving work efficiency were given.

The novelty of the results is due to poorly studied issues of coverage of the activities of press services in the Republic of Belarus as a whole and in individual government bodies. The work contains provisions and materials that can be used in further panel studies of the press service of the Ministry of Taxes and Duties of the Republic of Belarus and to improve the efficiency of the press services.

The results of the thesis were obtained on the basis of reliable materials and independently conducted theoretical and practical research.

Key words: press service, press service of state governance bodies, press service in authorities, Ministry for taxes and charges of the Republic of Belarus, press service of the Ministry of Taxes and Dues of the Republic of Belarus, Department of Prospective Development and Information Transparency.