

щем имени для английского агента-шпиона. Очевидным является тот факт, что в подсознании русскоговорящего человека закреплён образ агента британской разведки, героя всемирно-известной «Бондианы», суперагента 007, Джеймса Бонда.

Результаты нашего тестирования подтвердили тот факт, что киноиндустрия, равно как и литература, оставляют яркий след в подсознании человека, создавая определённые образы, связанные с тем или иным антропонимом [2, с. 34].

Литература

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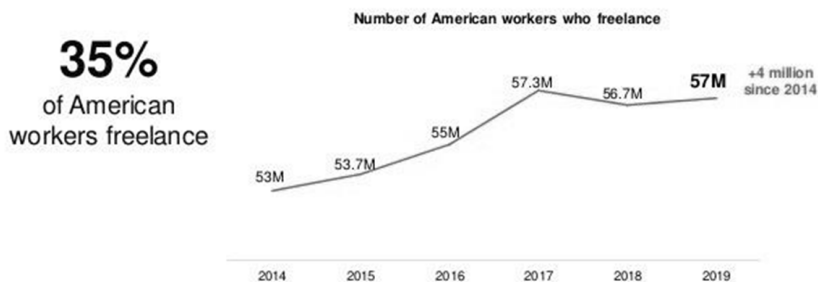
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Freelance language teaching in US job market

*Тесовец А. Д., студ. 1 к. БГУ,
науч. рук. Пасейшвили И. Н., ст. преп.*

The development of technological progress with the involvement of new means of communication contributed to the creation of a new form of labor organization in the economy, when it became possible to work remotely from the location of the employer.

Freelancing has become a popular professional choice lately. The Freelancers Union, which was founded in 1995 and representing the 56.7 million independent workers across the country, reports that with more than 55 million Americans or 35% of the American workforce committed to careers in freelancing, brought a total earning of about one trillion a year to the economy [1].



Today, when the economy of almost all countries in the world is slowly falling due to the recently caused coronavirus, people stay at home in quarantine, and they have extra free time that they could spend usefully. Enterprising people have found a way to surf the Internet using free online platforms where they can learn foreign languages, prepare for exams, but also telecommute.

Skilled services are the most common type of freelance work, with 45% of freelancers providing skills such as programming, marketing, IT and business consulting as well as training in the form of language exchange – the most popular way to share knowledge and news and to earn money. The salary of such instructors varies depending on what language you speak.

The 5 most common languages in the world are Chinese, Spanish, English, Arabic, and Hindi. The most common languages Americans speak (in million): English – 239, Spanish – 41, Chinese (including Mandarin and Cantonese) – 3. But less popular are: Arabic – 1.2, French – 1.2, Korean – 1.1, Russian – 0.94. It is interesting that Americans start teaching at university: Spanish – 50%, French – 12.4%, Chinese – 3.7% [2]. And, in order to use the learned language, it is necessary to apply it in practice. Just the same, freelancing can give this practice. But, freelancing as a form of employment and developing language has a significant drawback, which is expressed in the minimum level of social guarantees: there are no employment record books, paid sick leave and vacations. However, this type of employment has a lot of positive aspects: self-regulation of working time and rest time, reducing transport costs, etc., which makes it more and more popular.

Freelancing is a tricky career but an affordable way to work from home while being the master of one's own time. If one does their homework about the profession and understands the pros and cons associated with it, success is not far.

Freelancing is a modern way not only to earn money but also increase your knowledge by mastering several language of the world as well.

Literatura

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