

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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THE PLACE AND ROLE OF FILM
ART IN INTERCULTURAL COMMUNICATION
(on the example of modern Chinese cinematograph)

Master's thesis
ABSTRACT

Qualification 1-23 81 03 «Communicative management»

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ABSTRACT

The aim of the master's thesis is to study the place and role of cinema in intercultural communication (on the example of modern Chinese cinema).

The object of the master's thesis research: intercultural communication.

The subject of research: the modern Chinese cinema in the system of intercultural communication.

In the course of writing the master's thesis following results were obtained: the essence of intercultural communication, its specificity and basic forms in the context of globalization processes were revealed. The art of cinema was considered as a communicative system, the nature and functions of the cinema dialogue were revealed. The modern Chinese cinema was analyzed as a factor of intercultural communication, its place and role in the modern dialogue of cultures were described.

Keywords: communication, culture, intercultural, communication, globalization, art, artistic image, movies, Chinese cinematograph.