

**MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication**

**ROSTOVTSEVA
Darja Andreevna**

**TRANSFORMATION OF COMMUNICATION IN SOCIAL MUSIC SPACE:
(ON THE EXAMPLE OF RUSSIAN-LANGUAGE RAP)**

Graduate Thesis
ABSTRACT

Qualification 1-23 01 15 «Social Communications»

Supervisor: Julia J. Gafarova
Candidate of Philosophy,
Associate Professor

Minsk, 2019

ABSTRACT

The object of the research work is a social space of music of Russian-language rap. The subject of the research paper is the process and changes of communication in this space. The purpose of the thesis is to find how communication in music space are changed. The methodological basis of the thesis is based on general scientific methods: the method of analysis and synthesis, the method of induction and deduction, the historical genetic and comparative methods, as well as the particular scientific methods used in social sciences (focus-group method, semi-structured interviews).

In the process of writing the thesis, the following results were obtained: the main functions of music as an interaction were described, the concept of the social space of music was defined, the specific identity of rap culture group participants was described, and data on the current state of identification and communication of rap culture media was collected and analyzed.

In the process of writing the thesis, the following results were obtained: the main functions of music as interactions were identified, the definition of the social space of music was defined, the specific identity of rap culture group participants was described, and data on the current state of identification and communication of rap culture media was collected and analyzed.

The novelty of the results is due to the poorly understood specifics of the communication between members of rap groups. The obtained results are characterized by wide possibilities of theoretical and practical application. Materials of the thesis work can be applied in the educational process, as well as in the process of promoting the activities of rap groups and the formation of the strategy of communication with audience, which loves and listen rap.

The materials and results of the thesis were obtained on the basis of reliable materials and independently conducted theoretical and practical studies.

Key words: subculture, rap, rap culture, music, social function of music, space of music, identification, identity, communication, perception of music