MOTIVATION OF STAFF IN THE IT-FIELD
(on the example of «IT Band Systems»)

Graduate Thesis
ABSTRACT

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The purpose of the thesis is to reveal the specifics of staff motivation in the IT-sphere.

The object of the research thesis is the motivation of staff. The subject of this work is the motivation of personnel in the IT field.

Results: disclosed and analyzed the concept of personnel motivation, considered the theory and methods of personnel motivation, characterized by the specifics of motivation of IT-personnel in domestic and foreign countries.

On the example of the company "IT Band Systems" a study was conducted, the purpose of which was to identify the features of the personnel motivation system.

The relevance of the results is due to the lack of data on the motivation system of the company "IT Band Systems".

Scope: in practice in the development and optimization of personnel motivation system "IT Band Systems", as well as similar organizations of all forms of ownership of the Republic of Belarus.

Key words: motive, incentive, motivation, stimulation, manipulation, labor motivation, intangible motivation, incentives, personnel motivation system, theories of motivation.