



## CURRICULUM

Speciality 1-21 80 13 Cultural Studies

Degree: Master of arts

Profiling: Cultural Industries

Period of study: 1 year

Type of studies: full-time

## I. Schedule of the educational process

## II. Summary (in weeks)

YEARS	September				October				November				December				January				February				March				April				May				June				July				August				Academic Studies	Exams	Internship	Research	Master's Thesis	Vacation	Total									
	1	8	15	22	29 09	6	13	20	27 10	3	10	17	24	1	8	15	22	29 12	5	12	19	26	1	8	15	22	29 01	2	9	16	23 02	2	9	16	23	30 03	6	13	20	27 04	4	11	18	25	1	8	15	22								29 06	6	13	20	27 07	3	10	17	24
	7	14	21	28	05 10	12	19	26	02 11	9	16	23	30	7	14	21	28	04 01	11	18	25	01 02	8	15	22	01 03	8	15	22	29	05 04	12	19	26	03 05	10	17	24	31	7	14	21	28	05 07	12	19	26	02 08	9	16	23	31												
I										18									:	:	:	=	=		8					X	X	:	:	/	/	/	/	/	/	/	/	/										26	5	2	8	1	2	44						
																																																				26	5	2	8	1	2	44						

Legend: ☐ – Academic Studies☒ – Internship☐ – Master's Thesis☐ – Exams☐ – Research☐ – Vacation

## III. Curriculum

No	The name of the module, academic discipline, course project (course work)	Exams	End-of-term test	Academic hours						Semesters						Total of Credits	Competence Code
				Total	Total in class	As follows:				1 year							
						Lectures	Laboratory work	Workshops	Seminar classes	Semester 1, 18 weeks			Semester 2, 8 weeks				
										Total	Total in class	Credits	Total	Total in class	Credits		
1.	State Component			606	172	52	20	52	48	512	172	15	94		3	18	
1.1	Module "Culture as a Communication System"			202	120	40		32	48	202	120	6				6	
1.1.1	Cross-Cultural Communications	1		108	72	28		14	30	108	72	3				3	UK-3, UPK-1,2
1.1.2	Culture Models of the 20 - 21st.centuries	1		94	48	12		18	18	94	48	3				3	UK-6, UPK-3,4
1.2	Information Technologies in Cultural Studies		1	94	52	12	20	20		94	52	3				3	UK-2, UPK-5
1.3	Module "Academic Research"			310						216		6	94		3	9	UK-1
1.3.1	Academic Research Seminar		1,2	202						108		3	94		3	6	
1.3.2	Final Paper			108						108		3				3	
2.	Higher Education Institution Component			866	422	180		168	74	506	228	15	360	194	12	27	
2.1	Module "Creative Industries"			580	288	132		112	44	400	176	12	180	112	6	18	
2.1.1	Tourism Industry		1	94	48	22		14	12	94	48	3				3	SK-1, UPK-1
2.1.2	Cultural Industries of Europe and America	2		90	60	30		30					90	60	3	3	SK-1, UPK-1
2.1.3	Neuromarketing in Cultural Domain	2		90	52	28		16	8				90	52	3	3	SK-3, UK-1
2.1.4	Corporate Culture		1	108	56	32			24	108	56	3				3	SK-2, UPK-4
2.1.5	Publicity in Cultural Industries	1		198	72	20		52		198	72	6				6	SK-1, UPK-1
2.2	Module "Cultural Institutions of Belarus"			196	100	34		42	24	106	52	3	90	48	3	6	
2.2.1	Artistic Milieu of Belarus	1		106	52	20		16	16	106	52	3				3	SK-1, UPK-3
2.2.2	Galleries and Museums in Belarus		2	90	48	14		26	8				90	48	3	3	SK-1, UPK-3
2.3	Subjects of the Student's Choice			90	34	14		14	6				90	34	3	3	
2.3.1	Gender Studies / Historical Research of Culture		2	90	34	14		14	6				90	34	3	3	SK-3, UPK-2

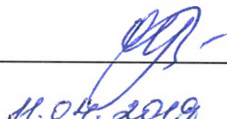
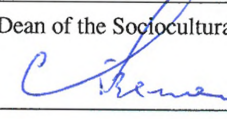
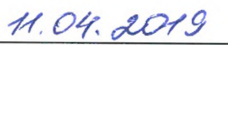
No	The name of the module, academic discipline, course project (course work)	Exams	End-of-term test	Academic hours						Semesters						Total of Credits	Competence Code
				Total	Total in class	As follows:				I year							
						Lectures	Laboratory work	Workshops	Seminar classes	Semester 1, 18 weeks			Semester 2, 8 weeks				
										Total	Total in class	Credits	Total	Total in class	Credits		
3.	Optional Subjects			/108	/56	/30		/26		/108	/56	/3					
3.1	Creative Learning Technologies in Hihger Education / Pedagogics and Psychology of Higher Education		/1	/108	/56	/30		/26		/108	/56	/3					UK-5
4.	Series of Disciplines for Candidate Exams and Additional Training			/568	/316	/96	/36	/140	/44	/358	/202	/6	/210	/114	/9		
4.1	Philosophy and Methodology of Science <sup>1</sup>	/2		/240	/104	/60			/44	/140	/60		/100	/44	/6		UK-4
4.2	Information Technologies: Basics <sup>1</sup>		/1	/108	/72	/36	/36			/108	/72	/3					UK-2
4.3	Foreign Language <sup>1</sup>	/2	/1	/220	/140			/140		/110	/70	/3	/110	/70	/3		UK-3
Number of Hours				1472	594	232	20	220	122	1018	400	30	454	194	15	45	
Number of Hours per Week										22			24				
Number of Final Projects																	
Number of Final Papers				1						1							
Number of Exams				6/2						4			2/2				
Number of End-of-term tests				7/3						4/3			3				

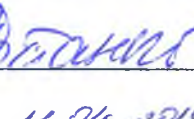
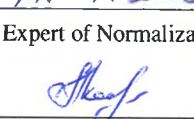
IV. Internship				V. Research			VI. Final Certification	
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	Master's Thesis	
Research and Teaching	2	2	3	2	8	12		

VII. Competence Matrix		
Competence Code	Competence Name	Module Code, Discipline Code
UC-1	To be able to use the methods of scientific cognition (analyses, comparison, systematization, abstracting, modelling, data verification, making decisions etc.) in independent research work, to generate and implement innovative ideas.	1.3, 2.1.3
UC-2	To possess skills of using the modern information technologies for undertaking academic research and innovative tasks.	1.2, 3.1
UC-3	To master foreign language for communication in interdisciplinary scientific environment, in various kinds of international co-operation, academic research and innovation activities.	1.1.1, 3.2
UC-4	To master the methodology of scientific cognition, to be able to analyze and assess the contents and the level of the philosophical and methodological problems while undertaking tasks in the academic and innovative pedagogical work.	3.3
UC-5	To be able to carry out pedagogical activities in the educational institutions, to master and employ effective educational, and communication and information technologies, as well as pedagogical innovations.	2.3
UC-6	To be able to carry out professional activities in the international environment.	1.1.2
DPC-1	To possess communicative skills and knowledge for work in the interdisciplinary and international environment	1.1.1, 2.1.1, 2.1.2, 2.1.5
DPC-2	To be able to participate in various types of cultural and educational activities.	1.1.1, 2.1.3, 2.3.1
DPC-3	To be able to develop and support spiritual and moral values, and norms and ideals of national culture.	1.1.2, 2.1.2, 2.2.1, 2.2.2
DPC-4	To understand and professionally use the instruments of main theories created by Belarusian and foreign scientific schools.	1.1.2, 2.1.4
DPC-5	To be able to employ the information technologies in academic research in the field of Cultural Studies.	1.2
SC-1	To be able to use the organizational and management skills within the institutions of cultural industries in professional work.	2.1.1, 2.1.2, 2.1.5, 2.2.1, 2.2.2
SC-2	To have skills enabling to determine trends in the world and native culture.	2.1.4
SC-3	To possess knowledge and skills for work in the environment of various corporate cultures.	2.1.3, 2.3.1

The Curriculum has been worked out on the basis of the General Curriculum of the speciality I-21 80 13 "Cultural Studies", approved on 21.03.2019 г., document No № D 21-2-006/pr-tip.

<sup>1</sup> The general subjects "Philosophy and Methodology of Science", "The Fundamentals of the Information Technologies", "Foreign Language" are the subjects of choice by the student. The aim of learning the general subjects "Philosophy and Methodology of Science" and "Foreign Language" is to pass the doctoral exam, the general subject "The Fundamentals of the Information Technologies" — to pass the doctoral test.

**AGREED**  
 Vice-Rector for Academic Affairs and Education Innovations  
  
 O. I. Chupris  
  
 Dean of the Sociocultural Communications Department  
 S. A. Vazhnik  


**AGREED**  
 Academic Affairs Department, Head  
  
 E. A. Dostanko  
  
 Expert of Normalization Control  
 A. V. Kostenevich  
