

# Wiley and the move towards Open Access: An Overview

«Information technologies in education» ITE-2018  
Minsk, Belarus

28 November 2018

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WILEY

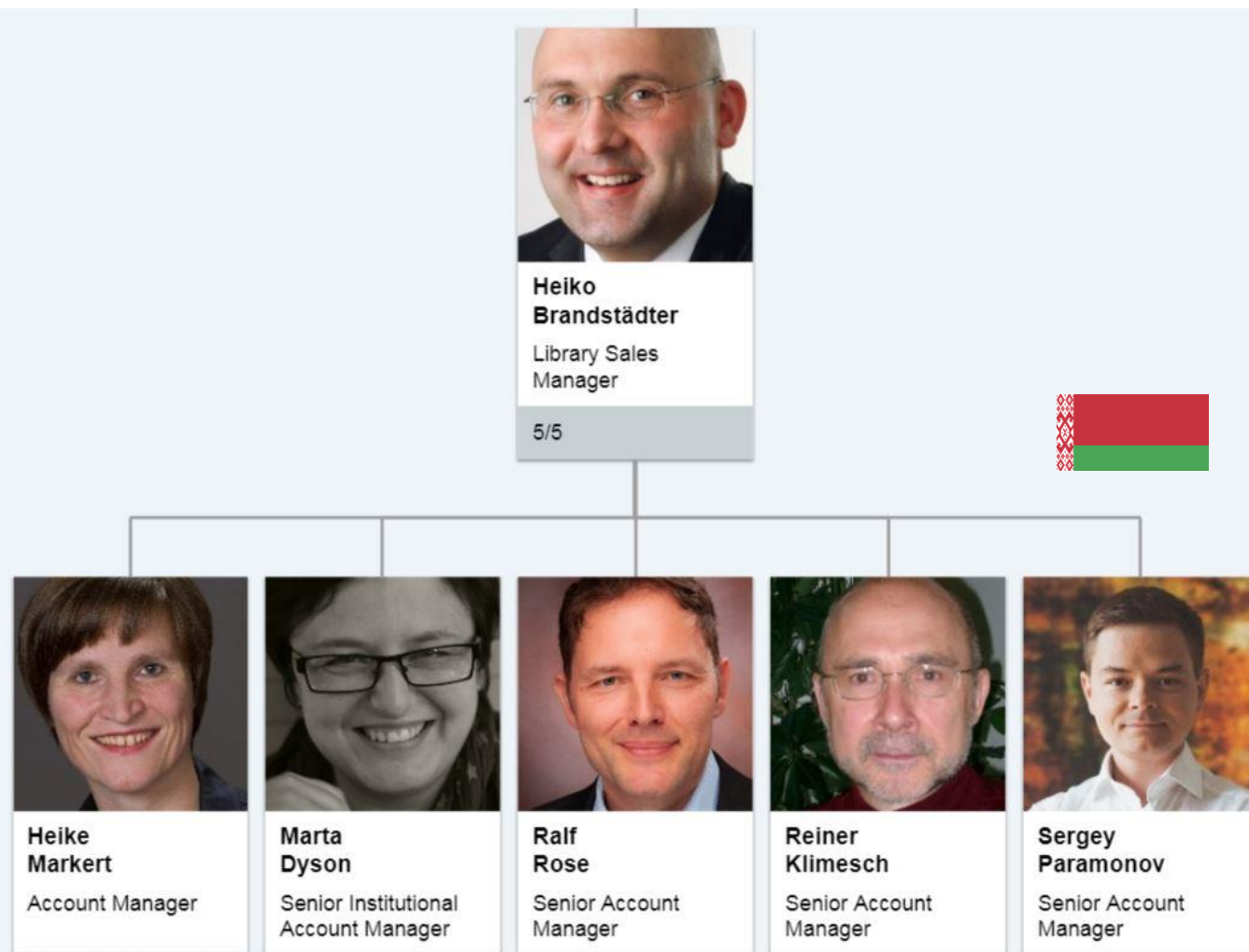


- The Team
- Open Access at Wiley
- The OA Landscape
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- Pre-Conditions Transformational Agreements
- Steps to Open Access and Read & Publish agreements
- Summary
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## AGENDA

# Your Wiley Online Library Sales Team Central Europe







# Open Access at Wiley

1,370+ Hybrid  
journals with  
nearly 8,000 open  
access papers  
published in 2017

90+ open access  
journals with over  
9,500 papers  
published in 2017

35 open access titles  
indexed in Web of  
Science including  
Molecular Systems  
Biology (9.750) EMBO  
Molecular Medicine  
(9.249) and Advanced  
Science (9.034)



# Wiley supports two different types of Open Access, green and gold

## Gold Open Access

### Wiley Open Access

Fully open access journals, where every article published is OA

### Wiley OnlineOpen

A hybrid model enabling authors to make their article open access in one of our subscription journals

## Green Open Access

### Self-Archiving

Allows peer reviewed (but not final) versions of a paper to be hosted on a personal website, or an institutional website after an embargo period



**Authors**

From grant funds

Waivers and  
discounts for  
certain countries

**Funders**

Provide dedicated  
funds for open  
access publishing

**Payment of  
open access  
fees**

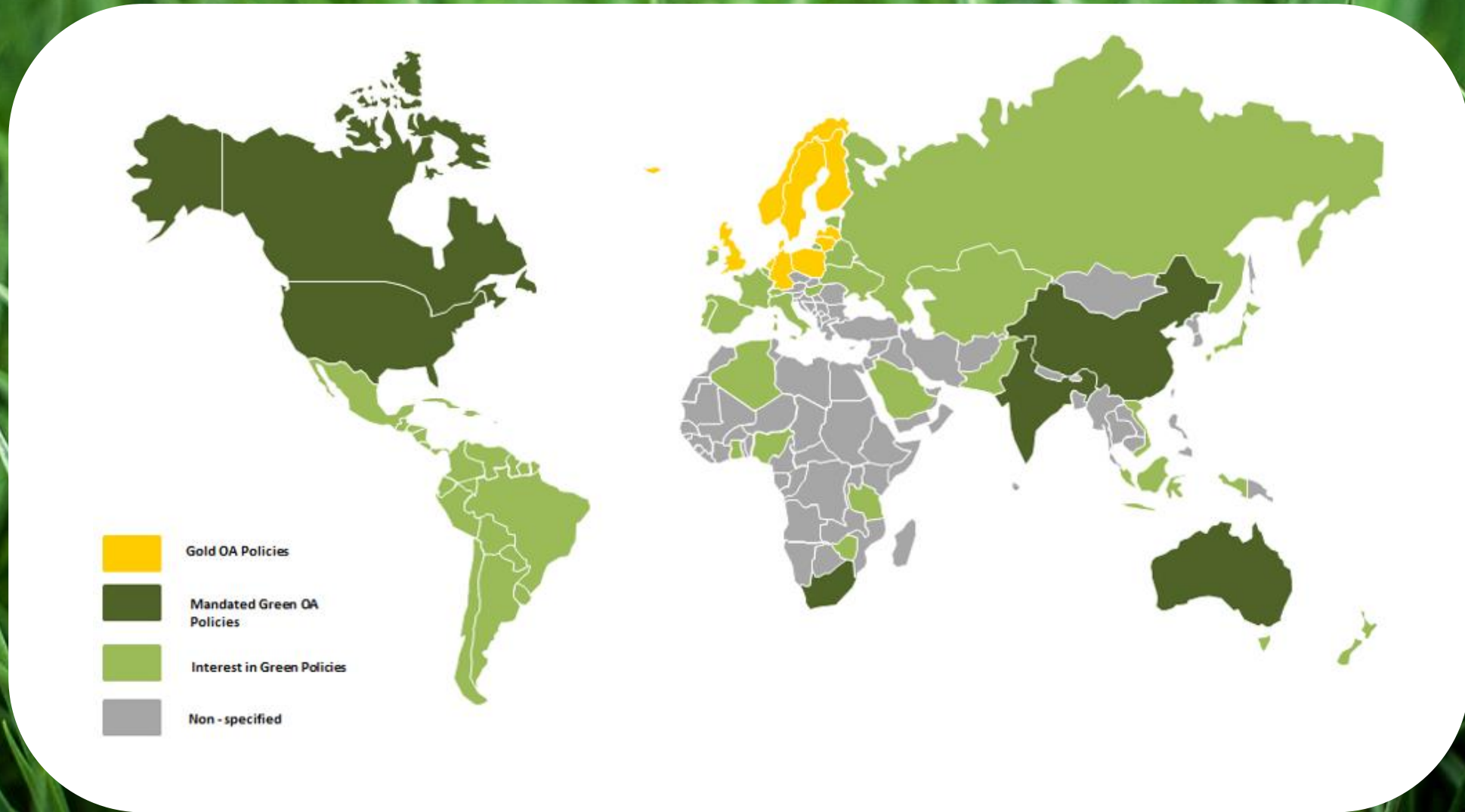
**Institutions**

Cover costs centrally  
with open access funds  
and/or arrangements  
with publishers

**Societies**

Discounts often  
available to members,  
and some societies will  
even cover cost  
themselves

# The OA Landscape – Global OA Policies





# Global OA Policies in Detail

## USA

- Green OA mandate with 12 month embargo across federal agencies with annual budget > \$100 m
- 20 out of 21 have released plans, with majority now in effect (after certain date, recipients of new grants must make article available through self-archiving or other arrangements)
- Ongoing implementation; limited impact given time required from grant getting awarded to publishing of article
- Grant use for APC payment also permitted

## UK & Europe

- UK: Continued focus on Gold via RCUK and Wellcome
- Rest of Europe: Mixture of Green and Gold with each member state developing their own approach
- EU (Horizon 2020): Gold or Green (12 month embargo for social sciences and humanities; 6 month embargo for all other sciences) availability of Gold; European Commission pushing for 100% OA by 2020 (May 2016 Council Conclusions)
- Range of ongoing OA and Open Data **pilots**
- Netherlands: Significant government support for Gold. “Blended deal” signed with Wiley 2016-19
- Austria: Transitional agreement signed in 2018 with the Austrian Academic Library Consortium (KEMÖ) and the Austrian Science Fund (FWF), term 3 years
- Italy, Spain, France, Denmark: Green
- Scandinavian countries developing standalone Gold policies
- Range of ongoing OA and Open Data **pilots**
- Germany: Project DEAL

## China

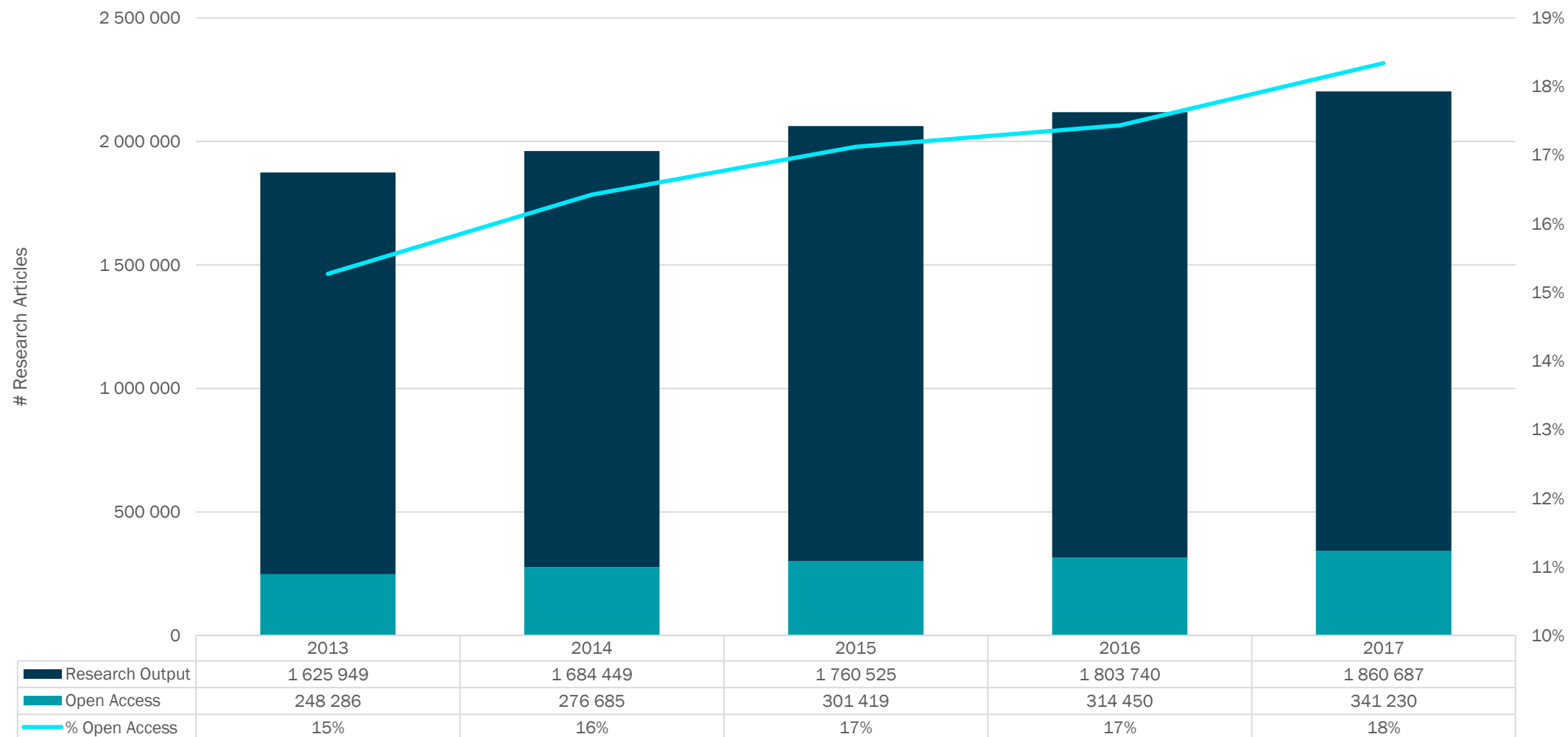
- Green OA mandate with 12 month embargo across two largest funders: National Natural Science Foundation of China (NSFC) and Chinese Academy of Sciences (CAS)
- Grant use for APC payment also permitted
- Amid increasing funder concern with ensuring quality of OA journals
- Government investing in repositories to host articles and data domestically



## Growth of OA

The chart below uses Web of Science data to show the growth of Gold OA output in comparison to the growth of research output as a whole.

Global Research Output







## Pre-Conditions Transformational Agreements

# Transformational Agreement Read & Publish (R&P)

1. Political Mandate.
2. Funding available for publishing part.  
Covering Article Publication Charges (APCs).
3. Read Part for Wiley Journal Database Model.  
(all journals)
4. Minimum Size:  
Consortium Level, License Value  $\geq$  1 mill. USD.
5. Direct licensing and invoicing at consortium level.

Note: Read & Publish Agreements have still pilot character!



1. Establish and maintain a stable and sustainable e-journal licensing environment over certain period of time.  
➡ Steady “traditional” licensing.
2. Aim to have perpetual access rights to current content and archives. (Read part)
3. Build up good and stable level of article output.
4. Use opportunities of hybrid OA funder accounts to get a start.
5. Build up infrastructure for handling transformation.
6. Acquire additional funding for APCs for phase of transformation.
7. Develop clearly defined OA mandate & policy, possibly in exchange with publishers.
8. Assure, OA strategy is in line with your overall goals.



**Steps  
on the journey  
to Open Access  
and  
R&P agreements**



- Nearly all Wiley journals are hybrid and allow gold OA publishing
- 90+ journal are pure gold
- Wiley Online Open is good start into OA
- OA requires funding
- OA landscape is quite diverse in different parts of the world
- globally, OA output grew by 37% 2013 to 2017 same period, total output grew by 14%
- Transformational Agreements require certain pre-conditions to be met
- Move towards OA might require thoughtful strategy

A photograph of a white lighthouse with a blue top section, situated on a dark, rocky coastline. The sun is setting behind the lighthouse, creating a warm, golden glow that reflects on the water. The sky is filled with soft, white clouds. A dashed white circle is superimposed over the lighthouse, and the word "Summary" is written in white text inside the circle.

## Summary



## • Useful Sites



### Wiley Open Access

Discover Wiley's portfolio of gold OA journals, and learn more about our author guidelines, APCs, funding and copyright policies

[Visit](#)



### Author Services

Author Services provides information and advice on licensing and open access, including online open, green access, and open data [Visit](#)



### Publishing Development

The Publishing Development portal site has tools and resources to help develop your journal from an idea through to launch and beyond. It also has links to all the latest OA policies and news

[Visit](#)



### Author Marketing

Marketing efforts and tools developed to engage our author resource and enhance their experience

[Visit](#)



## Further Information

Visit Wiley's Open Science  
website

[https://authorservices.wiley.com/  
open-science](https://authorservices.wiley.com/open-science)



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