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Sustainable tourism development prospect of Black Sea region in Georgia

The main aim of the report is assessment and analysis of the tourism potential in Black Sea region. As a result, will outline the ways, that will promote the process of sustainable tourism in the Black Sea region to implement available resources in practice. For the purpose of this task, is to outline the ways that will promote the process of the Black Sea region to implement sustainable tourism practices with existing resources.

The seaside region has a great tourism potential, as well as natural and cultural resources and this resource potential significantly contribute to the sustainable development of tourism, which is very important for the welfare of the population as well as for the economic success of the Black Sea region.

Black Sea as one of the factors for the development of civilization is very important for Georgia. The meaning of sea is very important for Georgia. It represents one of the most important natural formations in the general geographic location of country, resource potential, the recreational zone, the main artery of Foreign Relations. Black Sea tourism is very important for the promotion of sustainable development for the well-being of the population and economic growth.

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Promotion of sustainable tourism development is very important for welfare of the population and economic growth. Biological resources should not pose threat to bio-diversity, and set in with its ways to produce. In addition should be considered future risks, the resource base and the development of modern technologies. With the development recourse management principles should be considered future risks, the resource on the basis and the development of modern technologies.

Sustainable tourism called economic development model, which aims to: improve the quality of life for local communities, Provision of visitor satisfaction and quality maintenance of the environment. It directly affects the local population, as well as over the visitors. Sustainable Tourism Development in the framework of the tourism development process management, analysis and management; Tourism development process control, analysis and management are carried out within the framework of sustainable tourism. The Black Sea is surrounded by 6 countries, but it is much more countries, from where flows industrial or household waste. Intensive human intervention in Black Sea ecosystem in particular an overdose use of the Black Sea resources, unplanned urbanization of coastal zones led to a full ecosystem degradation.

The following topics will be discussed in the theme: What is the ecological situation in the Black Sea now, What Is being done to protect the sea and what are the perspectives of economic in Georgia's Black Sea.

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