**INNOVATIVE TECHNOLOGIES IN FOREIGN LANGUAGES TEACHING**

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Penetration of innovation in all spheres of human activity simplifies the process of interpersonal and business communication. There is no doubt that innovative technologies also have revolutionized education. Educators have also dramatically adjusted their teaching methods in response to new technology over the years. Use of modern technologies in teaching business foreign languages provides so many options as making teaching interesting and also making teaching more productive in terms of improvements. Besides this modern technological tool helps students to get involved and learn according to their interest.

Modern conditions require not only the use of new technologies in teaching foreign languages, but also changes in methods of teaching and the ability to introduce the latest innovative technologies in the process of learning foreign languages on the part of the teacher. Institutions of higher education prefer using active methods of teaching, which are directed at forming students’ independence, flexibility, critical thinking. The most powerful source of the students’ cognitive activity, developing their creativity, interests, skills and other mental characteristics is innovative technologies. Innovative educational technologies are, first of all, information and communications technologies, closely connected with computerized education application. The main issues in innovative technologies use are the structure of computer training programs, their content and optimal arranging of Web-environment.

Invaluable help for students in learning a foreign language can provide Internet. The global web gives a unique opportunity for students to use authentic texts, communicate with native-speakers, creating natural language environment and forming the abilities of intercultural cooperation. Access to the Internet creates incentives to know a foreign language fluently. Internet as a means of transferring information is especially urgent for students’ independent work after classes. While surfing the Internet students acquire the abilities to gain knowledge independently, to work with big amounts of information, to analyze information, to see and solve the problems.

New information technologies, such as Internet, audio and video complexes, multimedia training computer programs are widely used at institutions of higher education. All these technologies help to create additional opportunities for students’ creativity development, promotes their curiosity, and fosters their interest to the research work. Moreover, it gives an opportunity to effectively solve a number of following didactic tasks:

* improving reading skills;
* enlarging the vocabulary with the modern foreign words;
* improving monological and dialogical speech skills;
* discussing the materials of the web;
* forming stable motivation to foreign language activity while discussing the problems, interesting for everybody.

Use of modern technologies, such as computers, Internet-resources, special educational multimedia programs, as well as modern technical equipment allows to optimize the teaching process. The advantages of using innovative technologies are following:

* increase of motivation and enthusiasm of students and teachers through active involvement in the process of live communication, possibilities of language acquisition are increasing thanks to the cooperation, interaction and communication in learning language;
* great potential for a variety of teaching methods and teaching to the needs of each student;
* job satisfaction, where the result is visible after each section;
* self-education of student’s personality through the skills to locate, retrieve, evaluate and analyze relevant information;
* intensification of the educational process that allows to rationally organize the educational process, both in the classroom and in the condition of independent work of students.
* professional development – communication skills of students and teachers.

So, innovative technologies significantly enrich and diversify the process of teaching foreign languages. Intellectual, creative search comes up to take the place of monotonous work. It helps to create a personality of a new type, active, purposeful, directed on constant self-education and development. Thus, information technologies favour the efficiency increase of the study process, its individualization, active pedagogical cooperation of teachers and students; create optimal conditions for creative use of information in students’ independent cognitive activity. Computers application encourages the optimization of teaching management, efficiency increase of study process, saves teachers’ time for the work with teaching material, simplifying its search, analysis, selection and gives an opportunity of application of new organizational forms of teaching.