

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

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APPLICATION OF BIG DATA IN FINANCIAL MANAGEMENT

Master`s thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis on the topic: APPLICATION OF BIG DATA IN FINANCIAL MANAGEMENT: 67 pages, 7 figures, 2 tables,

Keywords:BIG DATA, FINANCIAL MANAGEMENT, BUSINESS MANAGEMENT, BUDGET MANAGEMENT

The object of the research: ABC real estate company.In this paper, through the case of ABC real estate company, it proves the role of budget system platform and the changes brought by financial management software to enterprises in the era of big data.

The subject of the research:The application of big data in financial management.Taking ABC real estate company as the main research object, this paper analyzes the concepts of big data and financial management, as well as the relevant theories applied in the analysis. With the support of theoretical analysis, this paper analyzes the current situation of ABC real estate company's financial management through investigation. Combined with the background of big data, this paper discusses the necessity of enterprise financial management transformation and the application of big data in enterprise financial management. In order to find out the problems existing in enterprise financial management, combined with information management software, this paper analyzes the current situation of ABC real estate company's financial management, This paper puts forward the Countermeasures of financial management innovation, and proves that the application of big data platform software in enterprise financial management brings benefits to enterprises

The main goal of the research: To develop guidelines for improving the use of big data in financial management. The era is progressing, and enterprises must keep up with the development of big data. By studying the benefits and changes brought by big data application software to enterprises, enterprises can write a new chapter in the era of big data.