

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

SU YANG

THE ROLE OF SOCIAL NETWORKS IN YOUTH COMMUNICATION

Master's thesis
ABSTRACT

Speciality: 1-23 80 11 Communications

Scientific supervisor:
Larissa G. Titarenko
Doctor of Science in Sociology,
Professor

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ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Su Yang “The role of social networks in youth communication” is devoted to the important research topic of youth social networks in the era of the global Internet. Internet greatly influences youth communication and becomes not only a means of mass communication, but also a fundamentally new form of social interaction that entails changes in areas of human life.

The master's thesis aims to identify and justify the role of social networks in youth communication in two countries.

Keywords: social networks, typology, stages of development, communication behavior, youth communication, Internet, Chinese youth, Belarusian youth.