

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**STEREOTYPES ABOUT COVID-19 PANDEMIC
IN EAST EUROPEAN SOCIAL MEDIA**

Master's thesis
ABSTRACT

Speciality: 1-23 80 11 Communications

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ABSTRACT

The relevance of this topic is due to the increasing role of online social media in communication and the large number of stereotypes in social media.

The purpose of this paper is to analyze the stereotype situation in social media under the COVID-19 virus.

The research object of this paper is the people who participate in social media communication in the network.

Methods: Systematic analysis, comparative analysis and literature analysis.

Results: This paper analyzes the rapid development of social media and the increasingly important role of public opinion guidance in the society. By describing the situation of stereotypes in social media, it finally comes to the conclusion that more guiding practices are needed to help people correct some stereotypes in social media.

The structure of a master's thesis consists of an introduction, two chapters, a conclusion, and a list of references. The author confirms that the work was done independently, that the computational and analytical materials cited correctly and objectively reflect the state of the process under study, and that all theories, methodological provisions and concepts drawn from literature and other sources are accompanied by the author's references.

Keywords: communication, network, media, stereotype influence, information, audience.