MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES

Department of Social Communication

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TELEVISION AS AN ELEMENT OF MEDIA COMMUNICATIONS IN THE ACTIVITIES OF THE MINISTRY OF EMERGENCY SITUATIONS OF THE REPUBLIC OF BELARUS

Master's thesis
ABSTRACT

Speciality: 1-23 80 11 Communications

Scientific supervisor: Vadim F. Hihin Doctor of Science in History, Assistant Professor

ABSTRACT

The master's thesis of the master's student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of the BSU Bogdanovich K.A. "Television as an element of media communications in the activities of the Ministry of Emergency Situations of the Republic of Belarus" is devoted to the consideration of the possibility of using media and online communications between the press service and society to ensure prompt and objective provision of complete information about the activities of the emergency authorities and departments, coverage of the majority of the population of the country and more effective promotion of a healthy and safe lifestyle.

The purpose of the master's work is to evaluate the system of interaction between the Public Health Service and the mass media based on the analysis of the institutional and legal regulations of communication in the field of life safety.

Keywords: mass media, television media, interaction with the media, optimization of interaction, life safety.