

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

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**STRATEGIC ANALYSIS OF CHINESE AND FOREIGN EDUCATIONAL
CONSUMPTION, EDUCATIONAL INVESTMENT AND ITS
ENLIGHTENMENT TO CHINA**

Master`s thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis: 64 p., 2 figures, 10 tables, 54 sources.

TOPIC: STRATEGIC ANALYSIS OF CHINA EDUCATIONAL CONSUMPTION AND INVESTMENT, AND ITS COMPARISON WITH FOREIGN COUNTRIES

The aim of the study is to discuss about China's educational consumption and investment, and comparing it with foreign countries.

In order to achieve the above stated goal, the following objectives have been developed:

Review of the Educational consumption and investment in China

Strategic analyzing Chinese educational consumption and investment, and comparing it with foreign countries

Enlighten international education consumption and investment to China

Object of research: Analyzing the Chinese educational consumption and investment, in order to compare it with those of foreign countries

Subject of research: determine cost effectiveness methods suitable for company management.

Research methods: Literature research method, descriptive research method and statistical study method.

Realm of the possible practical application: The Research provides a broad overview of how China's education system is organized and operates, and we try to compare it with foreign countries systems, especially western countries.

The author confirms that there is settlement the analysis material correctly and objectively reflects the state of the object, and borrowed from literature and other sources of theoretical, methodological and methodical principles and concepts, are accompanied by references to their authors.