

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Financial Management

Du Xinyue

**ANALYSIS OF FINANCIAL INDICATORS ON THE EXAMPLE OF
"XIAOMI" LLC**

Master`s thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis on the topic: 77 pages, 41 figures, 24 tables, 4 appendices.

Keywords: MARKETING, STRATEGY, MARKETING PLANNING

The object of the study is "XIAOMI" LLC.

The subject of the study is the process of studying the financial condition of an organization.

The purpose of the work is to study the directions of improving the financial condition of the organization "XIAOMI" LLC.

Tasks:

1. Consideration of the theoretical aspects of the analysis of the financial condition of the organization.

2. Conducting an analysis of the financial condition of "XIAOMI" LLC.

3. Offer directions for improving the financial condition of the organization.

The thesis involves the use of a number of general scientific and economic research methods. The methods used include:

- the method of observation – a research method consisting in a purposeful and organized perception and registration of the indicators of profit and profitability of the organization, the identification of reserves and ways of their growth;

-the comparison method is used in this thesis in order to compare the economic performance of "XIAOMI" LLC;

-factor analysis – a method of multivariate statistical analysis used to study the relationships between the values of variables. With the help of factor analysis, it is possible to identify hidden variable factors;

-analysis of scientific and methodological literature allows you to analysis literary sources;

-the dialectical method is a general philosophical principles and approaches that are also used in the analysis of economics;

-the graphical method helps to understand the performance indicators of the organization using a graph, chart, histogram, drawing.

Scientific, economic, financial and legal literature was used in the implementation of the thesis: financial reference books, textbooks, Regulations and Instructions of the Ministry of Finance and other sources. The balance sheet data and other forms of reporting were used as the basis for the analysis.

The theoretical and methodological basis of the thesis was made up of the publications of leading scientists-economists on this problem: Savitskaya G. V., Balalova E. I., Ermolovich L. L., Lyubushin N. P., Makaryan E. A., Morgunov E. B., Shapiro S. A., A.V. Batarshv, A. O. Lukyanov, Kulapov M. N., which considered the following problems: the essence, effectiveness of financial resources management in the organization, foreign experience of financial resources management in the organization, etc. The thesis consists of an introduction, three chapters, a conclusion, a list of sources used, and appendices.