

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS  
STATE EDUCATIONAL INSTITUTION  
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

Qiang Ruoxin

**COST METHODS FOR ASSESSING THE EFFECTIVENESS  
OF COMPANY MANAGEMENT**

Master's thesis

specialty 1-26 80 04 "Management"  
(profile "Financial Management")

Supervisor:  
Alex Kojpash

Admitted to Master's thesis defense on  
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Head of Chair  
of Innovative Management  
Ph.D., Associate professor  
\_\_\_\_\_ Alena A. Poddubskaya

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## **GENERAL CHARACTERISTICS OF THE WORK**

Master's thesis on the topic: COST METHODS FOR ASSESSING THE EFFECTIVENESS OF COMPANY MANAGEMENT: 59 pages, 6 figures, 5 tables, 24 sources.

Keywords: CONTROL SYSTEM, EXPENSES, MONITORING OF EXPENSES, EFFICIENCY OF PROCESS.

The object of the research: cost methods.

The subject of the research: assessing the effectiveness of company management.

The increasing role of information and knowledge in business, the need to reduce production costs and the rapid development of digital information technologies have created a new type of economy – the digital economy. Modern enterprises operate in constantly changing market conditions. Only those companies that can quickly adapt to changes in the external environment are able to survive in competition.

The main goal of the research: devoted to the problems of assessing the effectiveness of a company management.

Research methods: questionnaire survey method, statistical analysis method, descriptive research.

Realm of the possible practical application: the author considered formulated definition of the cost management system, the developed process models and cost management systems of an industrial enterprise, as well as indicators for evaluating the effectiveness functioning and the main stages of implementation of the cost monitoring subsystem.

