

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

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**DEVELOPMENT AND FEATURES OF FINANCING SMALL AND MICRO
BUSINESSES ON THE EXAMPLE OF ENTERPRISES IN ZHEJIANG
PROVINCE**

Master`s thesis

specialty 1-26 80 04 "Management"

(profile "Financial Management")

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Head of Chair

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GENERAL CHARACTERISTICS OF THE WORK

Master's thesis: 54 p., 5 figures, 7 tables, 55 sources, 3 app.

Keywords: SMALL AND MICRO BUSINESSES, FINANCING, INNOVATION, FINANCIAL SERVICES

The aim of the study is providing suggestions for the optimization and reform of financing for small and micro businesses in Zhejiang Province.

In order to achieve the above stated goal, the following **objectives** have been developed:

Research the current situation and characteristics of financing of small and micro businesses in Zhejiang Province, and learn relevant theoretical knowledge;

Analyze the reasons for the financing difficulties of small and micro businesses in Zhejiang Province, and summarize the relevant measures currently adopted by Zhejiang Province to alleviate the financing difficulties of small and micro businesses;

Provide suggestions on financing for small and micro businesses in Zhejiang Province in terms of broadening financing channels, improving the financing environment, innovating financing products, and providing policy support.

Object of the research: Zhejiang Province's small and micro businesses, financial institutions, policies and regulations.

Subject of the research: provide policy advice, optimize financing channels and improve financial services.

Research methods: literature research method, comparative analysis, case research method.

Realm of the possible practical application: the proposed solutions can be applied to small and micro businesses to explore financing channels, financial institutions to improve financial products and services, and government departments to optimize policies.

The author of the paper confirms that the computational and analytical material provided in the thesis reflects the state of the process under investigation correctly and objectively, and all theoretical, methodological and methodical provisions and concepts are referenced to their authors.