INTERNET COMMUNICATION IN THE PROFESSIONAL COMMUNITY

Master’s thesis
ABSTRACT

Qualification 1-23 81 03 «Communicative management»

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Minsk, 2019
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The goal for the master’s thesis is to study the specificity of the real process of communicative internet-cooperation in the professional environment.

The methods used to study: comparison analysis of the research literature about studying topic, the analysis and synthesis of the learned material, its comparison and generalization, practice of classification methods and quality principles in sociologic research – interview.

Subject of the research for the master’s thesis is specificity and consistency of the real communicative internet-cooperation process in the professional environment. Object of the research for master’s thesis is the specificity and consistency of the internet-cooperation process in professional environment between employees (the group of companies “Softclub”).

The following results were made in the process of writing this master’s thesis: genesis, functions and main types of social communication were studied; the characteristics was given to the Internet as an instrument social communication; the phenomena of professional environment were studied, the specific of using internet communication in the professional environment was identified.

Key words: social communication, internet communication, types of internet communication, instruments of internet communication, professional society.